



April 4, 2025

To: APA Members

Subject: Call to Action and Important Clarification Regarding Rates and Effective Dates

As reported in our [April Sparks newsletter](#), the APA and NFA have been diligently pursuing relief from the onerous tariffs. While we were hopeful that the Administration might propose a process for seeking an exemption, or a carve out for the fireworks industry from the tariffs, we were extremely disappointed by the April 2, reciprocal tariff announcement made by President Trump imposing an additional 34% reciprocal tariff on top of the 10% tariff levied on February 4, and subsequent 10% tariff on March 4, bringing the total tariff on imports from China to 54%, effective April 9.

**Display or Special Fireworks
(Class 1.3G)**

HTS code 3604.10.10.00

General Duty Rate	2.4%
	+
Existing Tariff	20%
	+
New Tariff	34%
<hr/>	
NOW:	56.4%

**Other Fireworks
(including Class 1.4G)**

HTS code 3604.10.90

General Duty Rate	5.3%
	+
Existing Tariff	20%
	+
New Tariff	34%
<hr/>	
NOW:	59.3%

The APA and NFA met yesterday morning, along with our respective lobbyists, to strategize on next steps, recognizing the tariff rates will seriously impact our hyper-seasonal industry. We immediately prepared and delivered another [letter to President Trump and USTR Ambassador Greer](#), urgently requesting that the tariffs be lifted.

We shared the [APA & NFA joint letter on our social media](#) channels including Facebook, Truth Social, Instagram and X (Twitter). Additionally, we unveiled our [Advocacy page](#) to familiarize industry on how to access the page. Now, it's time to activate our grassroots advocacy campaign.

Call to Action

Step 1. We are asking members of the industry to contact their elected representatives supporting our letter to President Trump and USTR Ambassador Greer. Go to [APA's Advocacy page](#), enter your name and

address, slightly customize the letter that we have preloaded (emphasize a regional display, nonprofit group or event that may be negatively impacted by the tariffs on fireworks), hit send. The letter will automatically be sent to your elected representative in the House, Senate, and State representatives. You will receive an email confirmation acknowledging that your letters were sent.

Step 2. Members of Congress and Senators will be back in their home districts April 14-30. We encourage you to set up a meeting to go speak with them and / or their staff. The more that we can emphasize the impact on the local economy and community the stronger our case will be made back in Washington, DC. If the District offices hear from a bunch of constituents in the local offices about the concerns regarding tariffs on fireworks, they will call the DC offices and elevate the issue. So, this is very important.

Note, the easiest way to find your District office is to go to: www.house.gov and www.senate.gov.

At the top of the page, enter your zip code. That will pull up your elected representative or senator webpage. On their page, you will see a tab (usually upper right-hand corner of the page) that says: Offices. Click that link and all the home state office locations will appear with addresses and phone numbers for each location. Call the office and tell them that you'd like to make an appointment with the representative (or policy person) regarding tariffs. If you live in an area where there are several fireworks companies, try to coordinate and schedule the meeting for a group of you to go together – multiple constituents expressing concern about the same issue at the same time can be quite powerful.

Step 3. Let APA know which representatives you met with by sending an email to Executive Director Julie Heckman at Jheckman@americanpyro.com. This information will help us in our strategic follow up in DC on Capitol Hill.

Keep your messaging simple. Stick to the 3 key areas that we emphasized in our [letter to President Trump and USTR Greer](#). Share the unique impact on your business and customers or clients, but don't go rogue. We need to keep our messaging tight and consistent.

Our [Call to Action was also announced on Facebook](#) this morning.

QR Code to our Advocacy Page

We know many members of the industry are being inundated with questions from your customers and clients. Urge them to support our efforts and share the link to our [Advocacy page](#).

For consumer companies holding demos over the next few weekends, we've developed the attached flyer with a QR Code directing them to our advocacy page (attached).

Tariff Rates and Effective Dates Regarding Shipments

Beginning April 9, 2025, at 12:01am EDT, imports from China will be subject to the reciprocal tariff rate of 34% on top of the existing 20% tariffs and normal duty fees.

It is our understanding that the new reciprocal tariff of 34% will not apply to goods loaded onto a vessel at the port of loading and in transit on the final mode of transit prior to the effective date and entered for consumption or withdrawn from warehouse for consumption after the effective date. We encourage members to work closely with their customs and logistics brokers and to direct inquiries to their attention.

We appreciate your continued support of the APA as we navigate the challenges presented by the tariffs and work diligently for an exemption. Together, our voices are stronger.

Your actions today protect the celebrations of tomorrow.

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