

2025 Annual Meeting & Convention

Esmeralda Resort & Spa, Indian Wells, CA

September 22-26, 2025

You're invited to have a starring role at the APA Annual Meeting & Convention

Interested in sponsorship?



Lights, Camera, Action!

We will help you put your company in the spotlight, from the main stage to the final curtain call, as we celebrate "APA Salutes Hollywood" at the 2025 APA Annual Meeting & Convention. Join us in the heart of the Coachella Valley, where Hollywood glamour meets innovation in the world of pyrotechnics.

Event Highlights:

- **Networking Opportunities:** Connect with peers and leaders in the field during themed social events.
- **Dinner & Fireworks:** Dress to impress for an evening inspired by classic Hollywood elegance.
- **Resource Room:** Discover products and services from our valued exhibitors.
- **Educational Sessions & Workshops:** Engage with industry experts on the latest trends and technologies in pyrotechnics.
- **APA's Got Talent:** Join us for a night of karaoke fun as we spotlight the hidden talents of APA members—plus enjoy late-night cocktails and desserts!
- **And so much more!** Read on to learn about the many sponsorship opportunities that are available to you.

How to become a sponsor?:

When you are ready to sign up, complete the attached form and return it to Michele Basham at mbasham@americanpyro.com. Please include a high-resolution JPEG image of your company logo. We'll take care of everything else. For questions or inquiries, please contact Michele. The deadline to submit your sponsorship form and artwork is Friday, August 29. We look forward to celebrating with you in true Hollywood style!

Secure your sponsorship today and be the star of the show.

PRIMARY SPONSORSHIP OPPORTUNITIES

Sponsor Levels	Sponsorship Benefits	Donation
Blockbuster (Diamond)	<ul style="list-style-type: none"> • Acknowledgement on the APA Red Carpet (Opening Reception and Closing Dinner) • One full-page ad in Convention Book • Reserved table at Welcome Reception and two complimentary tickets • Reserved table at Welcome Breakfast and two complimentary tickets • Social Media recognition July-Oct • Logo recognition on the mobile app • Sponsor listing and logo in Convention Book • Website logo acknowledgement • Acknowledgement in sponsorship video • Signage at Registration Desk 	\$12,000
Red Carpet (Platinum)	<ul style="list-style-type: none"> • Acknowledgement on the APA Red Carpet (Opening Reception and Closing Dinner) • Two Complimentary Welcome Reception tickets • Two Complimentary Welcome Breakfast tickets • Social Media recognition • Logo recognition on the mobile app • Sponsor listing and logo in Convention Book • Website logo acknowledgement • Acknowledgement in sponsorship video • Signage at Registration Desk 	\$10,000
Silver Screen Circle (Gold)	<ul style="list-style-type: none"> • Acknowledgement on the APA Red Carpet (Opening Reception and Closing Dinner) • One Complimentary Welcome Reception tickets • One Complimentary Welcome Breakfast tickets • Logo recognition on the mobile app • Sponsor listing and logo in Convention Book • Website logo acknowledgement • Acknowledgement in sponsorship video • Signage at Registration Desk 	\$7,500

PRIMARY SPONSORSHIP OPPORTUNITIES (continued)

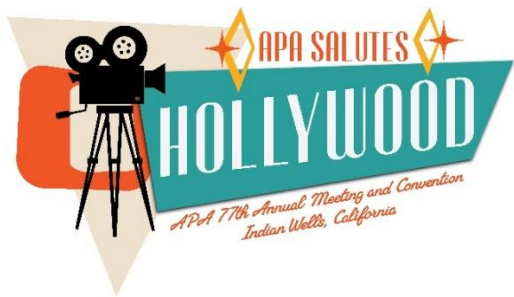
Premiere Partner (Silver)	<ul style="list-style-type: none">• Acknowledgement on the APA Red Carpet (Opening Reception and Closing Dinner)• Two Complimentary Welcome Reception tickets• Logo recognition on the mobile app• Sponsor listing and logo in Convention Book• Website logo acknowledgement• Acknowledgement in sponsorship video• Signage at Registration Desk	\$5,000
Leading Role (Bronze)	<ul style="list-style-type: none">• Logo recognition on the mobile app• Sponsor listing and logo in Convention Book• Website logo acknowledgement• Acknowledgement in sponsorship video• Signage at Registration Desk	\$2,500
Supporting Role Sponsor (Friend)	<ul style="list-style-type: none">• Sponsor listing and logo in Convention Book• Website logo acknowledgement• Acknowledgement in sponsorship video• Signage at Registration Desk	\$1,000

EVENT SPONSORSHIP OPPORTUNITIES

Supporting Sponsors	Sponsorship Benefits	Donation
Walk of Fame (Dinner and Fireworks) September 24	<ul style="list-style-type: none"> • One full-page ad in Convention Book • Two Reserved Tables at the Closing Dinner and Fireworks • Two Complimentary Closing Dinner and Fireworks tickets • Social Media recognition July-Oct • Logo on venue video screens • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Signage at Dinner and Fireworks with company logo • Acknowledgement in sponsorship video 	\$10,000
Opening Night Event (Welcome Reception) September 23	<ul style="list-style-type: none"> • Acknowledgement on the APA Red Carpet (Opening Reception and Closing Dinner) • Two Complimentary reception tickets • Logo recognition on the mobile app • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Cocktail napkins printed with company logo • Tabletop acknowledgement on buffets with logo • Acknowledgement in sponsorship video 	\$7,500
Breakfast with the Stars (Welcome Breakfast) September 24	<ul style="list-style-type: none"> • Two Complimentary reception tickets • Logo recognition on the mobile app • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Tabletop acknowledgement on buffets with logo • Signage at Breakfast with company logo • Acknowledgement in sponsorship video 	\$7,500
It's a Wrap! (Dinner and Fireworks) September 26	<ul style="list-style-type: none"> • Acknowledgement on the APA Red Carpet (Opening Reception and Closing Dinner) • Two Complimentary Dinner and Fireworks tickets • Logo recognition on the mobile app • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Cocktail napkins printed with company logo • Tabletop acknowledgement on buffets with logo • Acknowledgement in sponsorship video 	\$7,500 (only two sponsorships are still available!)

EVENT SPONSORSHIP OPPORTUNITIES (continued)

Supporting Sponsors	Sponsorship Benefits	Donation
Final Take: APA's Farewell Breakfast (Finale Breakfast) September 26	<ul style="list-style-type: none"> • One Reserved table at event • Two Complimentary breakfast tickets • Website logo acknowledgement • Sponsor Listing and Logo in Convention Book • Signage at Event with company logo • Tabletop acknowledgement on buffets with logo • Acknowledgement in sponsorship video 	\$5,000
Director's Morning Call (Continental Breakfast) September 25	<ul style="list-style-type: none"> • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Signage at event with company logo • Tabletop acknowledgement on buffets with logo • Acknowledgement in sponsorship video 	\$4,000
APA's Got Talent (Thursday evening after-party with DJ and Karoke) September 26	<ul style="list-style-type: none"> • Reserved Space at APA's Got Talent • Website logo acknowledgement • Sponsor Listing and Logo in Convention Book • Signage at APA's Got Talent with company logo • Tabletop acknowledgement on buffets with logo • Acknowledgement in sponsorship video 	\$3,000
Inside the Industry (Roundtable Round Up) September 25	<ul style="list-style-type: none"> • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Signage at event with company logo • Acknowledgement in sponsorship video 	\$2,000
Act 1, 2 OR 3 (General Sessions)	<ul style="list-style-type: none"> • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Signage at the session with company logo • Acknowledgement in sponsorship video 	\$2,000 (three available)
Matinee (Annual Member Meeting) September 24	<ul style="list-style-type: none"> • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Signage at the meeting with company logo • Acknowledgement in sponsorship video 	\$2,000
Break Between Takes (Coffee Break Sponsor)	<ul style="list-style-type: none"> • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Tabletop logo acknowledgement • Acknowledgement in sponsorship video 	\$2,000 (two available)
Registration Materials Name Tags Lanyards are Sold Out	<ul style="list-style-type: none"> • Website logo acknowledgement • Sponsor listing and logo in Convention Book • Tabletop acknowledgement sign at Reg. Desk • Acknowledgement in sponsorship video 	\$500 (one available)



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Sponsorship Form

The completed form, payment, and logo artwork must be submitted to APA by August 29.

Company Information:

APA Member Company Name _____

Contact Name _____

Address _____

City, State, Postal Code, Country _____

Email _____

Sponsor Levels:

☐ Blockbuster (\$12,000)

☐ Red Carpet (\$10,000)

☐ Silver Screen Circle (\$7,500)

☐ Premiere Partner (\$5,000)

☐ Leading Role (\$2,500)

☐ Supporting Role (\$1,000)

Event Sponsor Opportunities:

☐ Walk of Fame (\$10,000)

☐ Opening Night (\$7,500) — **SOLD-OUT**

☐ Breakfast with the Stars (\$7,500) — **SOLD-OUT**

☐ It's a Wrap! (\$7,500) **Only Two Left!**

☐ Final Take: Farewell Breakfast (\$5,000)

☐ Director's Morning Call (\$4,000)

☐ APA's Got Talent (\$3,000)

☐ Inside the Industry (\$2,000) — **SOLD-OUT**

☐ Act I, II or III (\$2,000)

☐ Matinee (\$2,000)

☐ Break Between Takes (\$2,000)

☐ Registration Materials (\$500)

(Lanyards, **SOLD-OUT**)

Payment Information:

Payment Method: ☐ VISA ☐ MasterCard ☐ American Express ☐ Check ☐ Wire Transfer

Amount to Charge: \$ _____

Credit Card Number

Expiration Date

Security Code

Submission Instructions:

Email this completed form and logo artwork to: mbasham@americanpyro.com. If paying by check, mail this form to:

APA
4891 Long Beach Rd., SE, Suite 3, Box #291
Southport, NC 28461

Make checks payable to: American Pyrotechnics Association. For wire transfer details, contact APA.

Questions? Contact Michele Basham: mbasham@americanpyro.com