



2025 APA Annual Meeting & Convention

Esmeralda Resort & Spa, Indian Wells, CA – September 22-26, 2025

2025 Resource Room Information & Reservation Details

We are pleased to welcome you to the 2025 APA Resource Room, located on the terrace level in the meeting room foyer—conveniently adjacent to the registration desk and main session area. This prime location ensures easy access to meeting rooms and places the vendors near high-traffic areas, especially during session breaks designed to encourage attendee interaction.

Registration Requirement

All Resource Room participants must register for the APA Convention at the standard attendee rate (not as a spouse or guest). We strongly encourage vendors to fully engage in all aspects of the convention, including meetings, forums, workshops, seminars, and social events.

Table Reservations

Table space is limited, available exclusively to APA members, and assigned on a first-come, first-served basis:

- Reserve by August 8 to secure the early rate of \$550 and guarantee inclusion in the Convention Book.
- Reservations received after September 8 are not guaranteed a listing in the Convention Book.

Electricity Needs

If you require electricity for your display, there is an additional \$100 fee. Please indicate your request on the Table Reservation Form. *Note: Electricity is limited and should be requested only if essential to your display—not for charging personal devices.*

Reservation Process

To reserve your table:

1. Complete the Table Reservation Form
2. Submit it along with full payment to mbasham@americanpyro.com

Display Guidelines

Each vendor will be provided with one 6-foot table for brochures, promotional materials, and small tabletop displays. Exhibits must remain within the allotted table space—no oversized displays or floor-standing booths.

Schedule

Set-Up Times

Monday, September 22: 1:00 PM – 4:00 PM

Tuesday, September 23: 7:30 AM – 8:00 AM

Resource Room Hours

- Tuesday, September 23: 8:00 AM – 4:00 PM
- Wednesday, September 24: 8:00 AM – 4:00 PM
- Thursday, September 25: 8:00 AM – 4:00 PM
- Friday, September 26: 8:00 AM – 12:00 PM

Vendors may staff their tables at their discretion. Peak engagement typically occurs before and after sessions, and during scheduled breaks. During quieter periods, feel free to use your table for informal meetings with clients or potential partners.

Shipping Information

Detailed shipping instructions will be provided as the event approaches. *Please note: Vendors are responsible for all hotel shipping and handling fees.*

