



2026 Winter Education Conference (WEC)

Caesars Palace, Las Vegas, NV
February 16-20, 2026

Interested in sponsoring the 2026 APA Winter Education Conference (WEC)?

The APA 2026 Winter Education Conference offers a unique gathering of industry professionals from the fireworks/pyrotechnics field—manufacturers, importers, distributors, display operators, safety and regulatory experts, and more.

By sponsoring the APA 2026 Winter Education Conference you will:

- Gain direct exposure to an influential and targeted audience deeply engaged in the pyrotechnics/fireworks industry.
- Align your brand with APA and be seen as a partner in safety, education and best-practice advancement.
- Access networking opportunities and build relationships with decision-makers and stakeholders—from manufacturers to distributors to regulatory influencers.
- Demonstrate thought leadership, commitment to industry safety and compliance, and support of the broader pyrotechnics community.

How to become a sponsor?

Reserve your sponsorship online [here](#), or complete the attached form and return it to Michele Basham at mbasham@americanpyro.com. For questions or inquiries, please contact Michele. The deadline to submit your sponsorship form and artwork is Monday, January 19, 2026.

SIGNATURE SPONSORSHIP OPPORTUNITIES

Sponsor Level	Sponsorship Benefits	Amount
Cocktail Reception	• Event napkins imprinted with company logo • Tabletop acknowledgment with company logo • Signage with company logo • Acknowledgement in sponsorship video	\$6,000
Welcome Breakfast	• Reserved table at event • Tabletop acknowledgment with company logo • Acknowledgement in sponsorship video	\$6,000
Keynote Speaker	• Signage with company logo • Acknowledgement in sponsorship videos	\$4,000

Sponsor Level	Sponsorship Benefits	Amount
Continental Breakfast	• Signage with company logo • Acknowledgement in sponsorship videos	\$3,500
Roundtable Break	• Signage at roundtable break • Acknowledgement in sponsorship video	\$1,500
General Session	• Signage at general session • Acknowledgement in sponsorship video	\$1,500
PRIMARY SPONSORSHIP OPPORTUNITIES		
Sponsor Level	Sponsorship Benefits	Amount
Platinum	• Leading logo placement/recognition throughout the event • Social Media recognition • Website/app logo acknowledgement • Acknowledgement in sponsorship video • Signage at Registration Desk	\$5,000
Gold	• Social Media recognition • Logo recognition on the mobile app • Website/app logo acknowledgement • Acknowledgement in sponsorship video • Signage at Registration Desk	\$2,500
Silver	• Social Media recognition • Logo recognition on the mobile app • Website/app logo acknowledgement • Acknowledgement in sponsorship video • Signage at Registration Desk	\$1,500
Bronze	• Logo recognition on the mobile app • Website/app logo acknowledgement • Acknowledgement in sponsorship video • Signage at Registration Desk	\$1,000
Friend	• Website/app logo acknowledgement • Acknowledgement in sponsorship video • Signage at Registration Desk	\$500



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Sponsorship Form

The completed form, payment, and logo artwork must be submitted to APA by January 19, 2026.

Company Information:

APA Member Company Name _____

Contact Name _____

Address _____

City, State, Postal Code, Country _____

Email _____

Event Sponsor Opportunities:

☐ Cocktail Reception (\$6,000)

☐ Roundtable Break (\$1,500)

☐ Welcome Breakfast (\$6,000)

☐ General Session (\$1,500)

☐ Keynote Speaker (\$4,000)

☐ Continental Breakfast (\$3,500)

Sponsor Levels:

☐ Platinum (\$5,000)

☐ Bronze (\$1,000)

☐ Gold (\$2,500)

☐ Friend (\$500)

☐ Silver (\$1,500)

Payment Information:

Payment Method: ☐ VISA ☐ MasterCard ☐ American Express ☐ Check ☐ Wire Transfer

Amount to Charge: \$ _____

Credit Card Number

Exp. Date

Security Code

Billing Postal Code

Submission Instructions:

Email this completed form and logo artwork to: mbasham@americanpyro.com. If paying by check, make payable to American Pyrotechnics Association, and mail it along with this form to:

APA
4891 Long Beach Rd., SE, Suite 3, Box #291
Southport, NC 28461

For wire transfer details, contact Michele.

Questions? Contact Michele Basham: mbasham@americanpyro.com