



APA Virtual Education Conference  
February 2-4

**Reset & Reimagine 2021**

**Preliminary Agenda**

**All Session are Eastern Standard Time (EST)**

**Tuesday, February 2**

11:00am – 1:00pm

**Opening Session**

Sponsors:



- Opening Remarks, Julie Heckman
- Remarks from the President, Brian Panther
- **Insights on the New Congress**, Jeff Denham & Scott Aliferis, K&L Gates
- **The RESTART Story** – Michael Strickland, Bandit Lites, Inc.

1:30pm – 3:00pm

Free time – make sure to use some of this free time to explore our virtual sites  
**Virtual Resource Room** – view taped promos or connect live with vendors

**On Demand Presentations** – view pre-recorded technical presentations

Sponsors:



- “Fallout and Trajectory Modelling for Firework Displays” – Dr. Tom Smith,
- “Video Measurement of Performance Parameters of Multi-shot Devices” - Marc Speer, Speer Pyrotechnik, Berman Germany
- “Fireworks Display Environmental Calculator” – Dr. Tom Smith

**On Demand Demos** – watch the latest & greatest pre-recorded product demos

3:00pm – 5:00pm

**COVID Gamechanger**

Sponsors:



- **Coping with COVID**
  - Strategies to Plan for What is Next – Dr. George Blackall, Penn State University
- **What is the New Normal?** – Steve Adelman, Event Safety Alliance
- **Virtual Training to Remain Compliant** – APA U, Stephen Pelkey, Atlas PyroVision
  - New training module overview

6:00pm – 7:00pm

**Virtual Happy Hour**

-- Visit this virtual “lounge” and catch up with friends and industry colleagues

**Wednesday, February 3**

11:00 am – 1:00

**Pressing Issues**

Sponsors: **K&L GATES**



**Efforts to Address China Reclassification & Shipping Issues**

- **View from China**, Cindy Cheung, Inter-Oriental Fireworks (HK)  
William Zhou, AFSL
- **U.S. Response**, Duane Pfund & Lindsey Constantino, PHMSA

New Challenges to Storage & Licensing because of COVID  
ATF: Gary Taylor, Chief FESD & Megan Bennett, Field Ops DAD  
Q&A Participants: Annette Butler, Marianna Mitchem, Mike O'Lena

Carrier Extensions and Compliance  
FMCSA, James O. Simmons, La Tonya Mimms

1:30 – 3:00pm Free time – make sure to use some of this free time to explore our virtual sites  
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“Fallout and Trajectory Modelling for Firework Displays” – Dr. Tom Smith  
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**On Demand Demos** – watch the latest & greatest pre-recorded product demos

3:00pm – 5:00pm **Trending Topics** Sponsor:   
• Investigators are People Too - Ryan Paquet, V.P. Hazmat Safety Consulting  
• Sales in the ERA of COVID – Brian Sullivan, Precision Selling

**Thursday, February 4**

11:00am – Noon Regulatory Roundtables  
- Live virtual meetings with officials from PHMSA, ATF, FMCSA, AFSL

Noon – 1:30pm Free time – make sure to use some of this free time to explore our virtual sites  
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1:30pm – 3:00pm **Emerging Issues & Wrap Up**    
• Insurance Forum – Important Industry Clarifications  
Tami Towne, RRM&H Shipping Liability  
Eric Treend, Britton Gallagher, Auto Liability  
• Big League Changes for Professional Baseball, Speaker TBD  
• PPP Loan Forgiveness, Employee Retention Credit - BDO Global  
• Closing remarks

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